

Data Privacy Professionals

DPO of a new world

"Supporting you in your digital transformation"

Training Catalog

Year 2027

Eurométropole of Strasbourg
FRANCE

www.dataprivacy.pro

contact@dataprivacy.pro

+33 (0)388963312
+33 (0)606784965

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Table of Contents

Preamble 3

Artificial intelligence curriculum 4

- AIGP : Artificial Intelligence Governance 4

Personal Data Curriculum 6

- CIPP/E : Personal Data Protection in Europe (IAPP: Personal Data) 6
- CIPM : Personal Data Protection Program Management (IAPP: Personal Data) 8
- CIPT : Technological Aspects of Personal Data Protection (IAPP: Personal Data) 10
- Becoming a DPO (Data Protection Officer) 12
- GDPR for SMEs, Mid-sized Companies & Associations 14

Cybersecurity Curriculum 16

- Cybersecurity and Digital Transformation of Businesses 16
- Cryptography 18

Digital Curriculum 19

- Digital Marketing and Growth Hacking 20
- Business English (TOEIC Preparation) 21

Modalities 22

- Upcoming Sessions 22
- Registration 24

The Company 25

- The company in figures 25
- Our Network 26

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Preamble

Data Privacy Professionals is a consulting firm specializing in GDPR support and compliance (audit, consulting, Implementation of a Compliance Program), and acts as an external DPO (Data Protection Officer) for its clients. Data Privacy Professionals is also a professional continuing education organization whose training catalog covers the spectrum of activities related to digital transformation of businesses, including personal data management, cybersecurity, Artificial Intelligence Governance. Our headquarters is located in the Eurométropole de Strasbourg (Alsace), in the Grand-Est region. We offer our services throughout France and abroad.

The majority of training is delivered by Pascal Thisse: consultant, expert, and external DPO. Pascal is a Doctor-Engineer in sciences, certified AIGP, CIPP/E and CIPT by IAPP, PMP (2007), and has over 35 years of experience in international groups, including 15 years in GDPR and cybersecurity issues. Our trainers have an average of 17 years of expertise.

This year we delivered over 200 hours of training and our clients gave us an average rating of 4.66/5 for our services - now it's your turn to get trained!



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Artificial Intelligence Curriculum



AIGP : Artificial Intelligence Governance

Key Strengths

- Training delivered in **English**
- **Internationally** recognized certification
- Expert trainer with cross-disciplinary expertise in *Data Privacy* and **AI**

Prerequisites

- Understanding and mastering office tools (Microsoft Office suite, internet browsers, Windows and Android operating systems)
- Basic understanding of **digital technologies** and the new uses that result from them
- Basic written **English** skills

Cost
Contact us

Duration
2 days

Audience
Professionals with ethics/ CSR, legal, data scientist, CIO profiles

Program Description

The IAPP's AIGP training and certification programme includes the following:

✓ 14 hours of live online training with an instructor
✓ Quiz to prepare for AIGP certification from IAPP
✓ "Voucher" to take the AIGP certification at a Pearson VUE center
✓ AIGP certification
✓ Participant guide (digital format)
✓ 1-year IAPP membership

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AIGP : Artificial Intelligence Governance

Course Content

Module 1: Fundamentals of Artificial Intelligence
AI governance professionals must be able to identify the main types of AI, their distinctions, and practical applications to assess the relevance of each for an organization. They must have foundational knowledge about different types of AI models and their use cases to effectively govern the development or selection of AI that meets organizational needs.

Module 2: AI Impact on People and Principles of Responsible AI
Before implementing AI in an organization, AI governance professionals must understand potential risks in terms of reputation, culture, economics, acceleration, legislation, and regulation.

Module 3: Responsible AI Governance and Risk Management
Establishing AI governance begins with understanding how an organization operates, how it envisions AI, and what type of organization it is (technology, finance, healthcare, etc.). The strategy must identify the organization's maturity level to help leaders understand how AI governance is created and its impact on organizational resources as it matures.

Module 4: Managing AI Development
AI project development follows the same lifecycle used for software development: planning, design, development (or construction), and implementation (or deployment).

Module 5: Managing AI Deployment
Regardless of AI development details, customization potential, and intended use, all organizations deploy AI as the final step before it can be used.

Module 6: The European AI Act
AI governance professionals need to know existing regulations that impact AI use and emerging laws and regulations. The EU AI Act is one example. This law aims to ensure that AI systems in the EU are safe with regard to fundamental rights and EU values. It also aims to stimulate investment and innovation in AI in Europe.

Module 7: Other AI-Related Laws and Standards
Legal compliance is an important element of any risk management and governance program.

More about the course

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Personal Data Curriculum

CIPP/E: Personal Data Protection in Europe

Points forts

- **Expert** trainer acting as external DPO for SMEs
- **Pragmatic approach** based on case analysis
- **Internationally** recognized CIPP/E certification

Prerequisites

- Understanding and mastering **office tools** (Microsoft Office suite, internet browsers, Windows and Android operating systems)
- Basic understanding of **digital technologies** and resulting new uses

Cost

Contact us

Duration

Audience

Professionals with legal profiles

Program Description

The CIPP/E (Certified Information Privacy Professional/Europe) training includes:

- ✓ 14 hours of live online or in-person training
- ✓ Quiz to prepare for CIPP/E certification from IAPP
- ✓ "Voucher" to take CIPP/E certification at a Pearson VUE center
- ✓ 1-year IAPP membership
- ✓ Participant guide (digital format)
- ✓ Textbook (digital format)
- ✓ Sample Questions: CIPP/E certification question examples (digital format)

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CIPP/E: Personal Data Protection in Europe

Course Content

Module 1: Data Protection "Laws"
- National data protection initiatives
- Technological developments, necessary European legal framework
- European regulation tools

Module 2: Key GDPR Definitions and Concepts
- Data categories, special data
- Processing, automated processing, data subjects
- Personal data protection principles
- Material and territorial scope of GDPR

Module 3 : Data processing managers and subcontractors
- Privacy by Design and by Default, contractualization of relationships
- Accountability, proof management, certifications, approvals, labels

Module 4 : Personal Data Processing
- Principles relating to data processing, legal basis for processing
- Purpose and its limitations, consent requirements

Module 5 : Individuals' rights regarding their data
- Existing rights and new rights provided by GDPR
- New jurisdictional rights, characteristics of information provided to persons

Module 6 : Data Transfers Outside the EU
- Prohibition principle, derogations (adequate countries, appropriate measures)

Module 7 : Compliance Control
- Role and powers of supervisory authorities, composition and mission of EDPB
- Recourse against controllers and processors, their responsibilities and sanctions (administrative fines)

Module 8 : Security Measures to Protect Data
- Data controllers' and subcontractors' obligations regarding security measures
- Characteristic security elements, requirements and managing data breaches

Module 9 : Compliance Implementation
- Actions to bring the company into compliance with national specificities
- Proof of regulation compliance, governance, compliance tools

More about the course

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CIPM: Personal Data Protection Program Management

Key Strengths

- **Expert** trainer acting as external DPO for SMEs
- **Pragmatic approach** based on case analysis
- **Internationally** recognized CIPM certification

Prerequisites

- Professional experience and familiarity with governance and HR aspects in organizations
- Understanding and mastering **office tools** (Microsoft Office suite, Windows and Android operating systems, etc.)
- Basic understanding of **digital technologies** and resulting new uses

Cost
Contact us

Duration
2 days

Audience
Professionals responsible for personal data

Program Description

The CIPM (Certified Information Privacy Manager) training includes:

✓ 14 hours of live online or in-person training
✓ Quiz to prepare for CIPM certification from IAPP
✓ "Voucher" to take CIPM certification at a Pearson VUE center
✓ 1-year IAPP membership
✓ Participant guide (digital format)
✓ Textbook (digital format)
✓ Sample Questions: CIPM certification question examples (digital format)

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CIPM: Personal Data Protection Program Management

Course Content

Module 1 : Privacy Program Management Presentation
Identifies responsibilities related to privacy and personal data program management and describes the accountability principle.

Module 2 : Privacy Governance
Analyzes issues related to developing and implementing a privacy and personal data protection program.

Module 3 : Laws and Regulations in Force
Addresses the regulatory environment, common elements between jurisdictions, and harmonization strategies between compliance and organizational strategy.

Module 4 : Data Assessment
Links practical processes for creating and using inventories, gap analyses, data protection impact assessments, and vendor assessments.

Module 5 : Policies
Describes common types of privacy-related policies, describes components, and proposes implementation strategies.

Module 6 : Data Subject Rights
Discusses operational considerations for communicating and guaranteeing data subjects' rights, including access and rectification, data portability, and erasure.

Module 7 : Training and Awareness
Describes strategies for developing and implementing privacy training and awareness programs.

Module 8 : Personal Information Protection
Examines a holistic approach to protecting personal information through privacy by design.

Module 9 : Personal Data Breach Response Plan
Provides guidance on planning and responding to a personal data incident or breach.

Module 10 : Program Performance Monitoring and Auditing
Links common practices for monitoring, measuring, analyzing, and auditing privacy program performance.

More about the course

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CIPT: Technological Aspects of Personal Data Protection

Key Strengths

- **Expert** trainer acting as external DPO for SMEs
- **Pragmatic approach** based on case analysis
- **Internationally** recognized CIPT certification

Prerequisites

- Professional **IT** experience in companies
- Understanding and mastering **office tools** (Microsoft Office suite, internet browsers, Windows and Android operating systems)
- Appetite for and mastery of **digital technologies** and resulting new uses

Cost
Contact us

Duration
2 days

Audience
Professionals with technical profiles

Program Description

The CIPT (Certified Information Privacy Technologist) training includes:

✓ 14 hours of live online or in-person training
✓ Quiz to prepare for CIPT certification from IAPP
✓ "Voucher" to take CIPT certification at a Pearson VUE center
✓ 1-year IAPP membership
✓ Participant guide (digital format)
✓ Textbook (digital format)
✓ Sample Questions: CIPT certification question examples (digital format)

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CIPT: Technological Aspects of Personal Data Protection

Course Content

Module 1 : Fundamental Principles of Privacy in Technology
Summarizes fundamental principles of integrating privacy into technology through privacy by design; analysis of personal data lifecycle, common privacy risk models and frameworks.

Module 2 : The Professional Technologist's Role in Privacy
Examines fundamental privacy principles regarding privacy technologists; describes the privacy technologist's role in ensuring GDPR compliance and meeting stakeholder privacy expectations; explores the relationship between privacy and security.

Module 3 : Privacy Threats and Breaches
Identifies inherent risks in different stages of personal data lifecycle, reflection on software security's role in mitigating privacy threats; studies the impacts of behavioral advertising, cyberbullying, and social engineering on privacy in a digital environment.

Module 4 : Technical Measures and Privacy-Enhancing Technologies
Describes strategies and techniques enabling better privacy protection throughout the data lifecycle (access and identity management, authentication, encryption and aggregation, etc.)

Module 5 : Privacy Engineering
Explores the role of engineering and privacy within an organization.

Module 6 : Privacy by Design Methodology
Illustrates the privacy by design model's process and methodology; practices ensuring ongoing security when implementing privacy by design.

Module 7 : Technological Challenges for Privacy
Analyzes unique online privacy challenges, including automated decision-making, tracking and surveillance technologies, ubiquitous and pervasive computing, and social mobile computing via social networks.

More about the course

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Becoming a DPO (Data Protection Officer)

Key Strengths

- **Operational** vision of the DPO role applied to digital transformation of businesses
- **Expert** trainer acting as external DPO for companies
- **Pragmatic** approach based on case analysis: connected objects, AI, profiling

Prerequisites

- Having participated in "GDPR for Businesses" training or equivalent professional experience
- Significant **professional experience** to be familiar with governance, HR, and IT aspects in companies
- Mastery of **office** tools

Cost
Contact us

Duration
5 days

Audience
Company employees

Program Description

This "Becoming a DPO" training includes:

✓ 35 hours of live online or in-person training with an instructor
✓ Participant guide (digital format)

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Becoming a DPO (Data Protection Officer)

Course Content

Day 1 :
- Data privacy at the heart of company strategy
- GDPR: case law, guidelines, updates
- Implementing the company's data privacy/GDPR program
- Developing the processing register
- Accountability principle - which approach?

Day 2 :
- Should a PIA/DPIA (impact assessment) be conducted?
- CNIL software
- Examples and PIA simulations

Day 3 :
- Technical and organizational security measures
- Privacy by design and by default
- Lifecycle: "from cradle to grave"
- New technologies: big data, AI, blockchain
- Analysis of cloud solutions (SaaS) and hosting providers

Day 4 :
- Review of contracts with subcontractors
- Data breach management
- Rights request management
- The ecosystem

Day 5 :
- Quiz including different question types
- Scenarios
- Practice exam

More about the course

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GDPR for SMEs, Mid-sized Companies & Associations

Key Strengths

- Study of **real practical cases**
- Demystification of **encryption/cryptography**
- **Multidisciplinary** approach: legal, technical/ technological, and operational
- Overview of **profiling detection** tools on the Internet
- **Expert** trainer (external DPO)

Prerequisites

- Ability to use standard **digital tools** (internet access, browser) available on devicesstandards (PC, smartphone,

Cost

Contact us

Duration

1 day

Audience

Program Description

This GDPR training for SMEs, mid-sized companies, and associations includes:

✓ 7-hour live online or in-person training with an instructor
✓ Participant guide (digital format)

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GDPR for SMEs, Mid-sized Companies & Associations

Course Content

- Digital transition in businesses
- New uses and new business models
- GDPR: theoretical foundations (fundamental principles)

- Practical cases:
  - Digital marketing
  - Special/sensitive data and vulnerable persons
  - Employee data
  - New technologies
  - Video surveillance

- Introduction to cybersecurity
- IT hygiene, digital literacy
- Internet profiling detection tools
- Principles of privacy by design and by default
- Evolution of business models
- CNIL sanctions

More about the course

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Cybersecurity Curriculum

Cybersecurity and Digital Transformation of Businesses

Key Strengths

- **Operational** tools and techniques (encryption, profiling)
- Demystification of encryption/cryptography
- Pragmatic, operational, example-based approach

Prerequisites

- Basic knowledge of **office suite** (Microsoft Office, browsers, Windows and Android operating systems)
- Understanding of **information system** concept

Cost
Contact us

Duration
Duration

Audience
General public training

Program Description

This cybersecurity and digital transformation training includes:

✓ 7 hours of live online or in-person training
✓ Participant guide (digital format)

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Cybersecurity and Digital Transformation of Businesses

Course Content

- Digital transformation of businesses
- The (new) uses:
  - BYOD, right to disconnect,
  - Exercise of user/data subject rights under GDPR, Internet dereferencing

- Digital literacy
  - Password policy and password managers
  - Data backup policies
  - Equipment convergence
  - Messaging and domain reservation
  - Connectivity: wired vs. wireless; VPN and secure web access
  - Public vs. private clouds (NAS),
  - Internet profiling: cookies, web beacons, fingerprinting
  - Profiling detection tool configuration
  - Search engines and privacy (Qwant, Tor)
  - Digital identity

- IT hygiene and cybersecurity
  - Physical, logical, and organizational security
  - Authentication and access management

Incident management, incident and data breach register

- Encryption/cryptography: symmetric encryption, asymmetric public/private key encryption (PKI)
- Sécurité dès la conception (Security by Design)
  - Security by design for products, services, software
  - Security by Design, Privacy by Design and by default

- Certifications and attacks
  - ISO 2700x, HDS, SOC1, SOC2, CFIUS,
  - Social engineering, DDoS, Botnets

- Key players
  - ANSSI, cybermalveillance, CNIL, ENISA, CERT

More about the course

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Cryptography

Key Strengths

- **Educational** approach to cryptography
- Study of **practical cases**: bank card, blockchain, Bitcoin
- Introduction to **quantum cryptography**

Prerequisites

- Having participated in training or being comfortable with **IT hygiene**
- Knowledge of mathematical concepts (prime numbers, modulo/div)

Cost
Contact us

Duration
1 day

Audience
General public training

Program Description

This cryptography training includes:

✓ 7 hours of live online or in-person training
✓ Participant guide (digital format)

Course Content

1. History of cryptography
2. Cryptography vs. cryptanalysis
3. Fundamental principles of cryptography
4. Symmetric encryption
5. Asymmetric encryption
6. Protocols
7. Hash functions
8. Digital signature
9. Practical cases
10. Cryptanalysis
11. Quantum cryptography
12. Analysis of cryptographic mechanisms in blockchain

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Digital Curriculum

Marketing Digital and Growth Hacking

Key Strengths

- Intense and pragmatic training
- PEnables implementing your **marketing strategy** and obtaining rapid results
- No coding required! Tools are easy to use

Prerequisites

- Basic **computer** knowledge
- Basic **English** knowledge

Cost
Contact us

Duration
12 hours over 4 days

Audience
Company employees

Program Description

This digital marketing and growth hacking training includes:

✓ 12 hours of live online training

✓ Participant guides (digital format)

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Marketing Digital and Growth Hacking

Course Content

- Understanding your customer in the digital environment:
  - Building customer avatar to better understand them,
  - How to find the value proposition adapted to your customer?
  - How to choose and create your visual identity and logo?

- Traffic acquisition, the key to success :
  - Presentation of current communication channels used in web marketing,
  - Presentation of outbound marketing and inbound marketing,
  - SEO + SEA + SMO = SEM,
  - How to attract free traffic ?
  - How to be everywhere on YouTube, Facebook, Instagram, etc.? (SEA)
  - Why is understanding algorithms important? (SMO)
  - How do Google and social media algorithms work?

- Influencer Marketing :
  - What are the best channels for using influencers?
  - How to recruit influencers? How to recognize fake influencers?

- Growth thinking with Growth Hacking
  - Difference between traditional web marketing and growth hacking (AARRR),
  - CAC (Customer Acquisition Cost) vs. LTV (Lifetime Value),
  - Scientific methodology and its application to web marketing
  - Semantic analysis tools (understanding trends),
  - Behavioral analysis tools (Analytics, Heatmap, Mouse tracking)
  - Setting up a conversion funnel,
  - What is retargeting and how does it work?
  - What are the advantages of automated email?
  - How to work on email automation?
  - What are the advantages of Chatbots?
  - How to create your Chatbot for free?
  - Understanding virality tools (referral, contests, etc.)

- Marketing and GDPR
  - What is GDPR?
  - GDPR fundamentals
  - Case study of a website, mobile application, and B2B & B2C commercial prospecting

- Case studies & workshops: Hotmail, Dropbox, creating an effective sales funnel with AARRR and Analytics

More about the course

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Business English (TOEIC Preparation)

Key Strengths

- Native English instructor with 15 years of experience
- Experience preparing students for **TOEIC**, **IELTS**, and **TOEFL**
- Variety of training methods: role plays, games
- Very limited number of participants

Prerequisites

- Minimum A2 level on CEFR

Cost

Contact us

Duration

1 day

Audience

General public training

More about the course

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Modalities

Upcoming sessions

*Custom sessions can be arranged upon request

COURSES	SESSION DATES
PERSONAL DATA CURRICULUM	
IAPP : AIGP **Modalities : Live online + Strasbourg**	
AIGP: Artificial Intelligence Governance | 2 days	• January 13–14, 2027 • March 9–10, 2027 • May 20–21, 2027 • July 21–22, 2027 • September 9–10, 2027 • November 24–25, 2027
PERSONAL DATA CURRICULUM	
IAPP : CIPP/E, CIPM, CIPT **Modalities : Live online + Strasbourg**	
CIPP/E : Personal Data Protection in Europe | 2 days	• February 10–11, 2027 • March 30 – 31, 2027 • July 7–8, 2027 • September 15–16, 2027 • November 17–18, 2027
CIPM : Data Protection Programme Management | 2 days	• February 16-17, 2027 • April 14-15, 2027 • October 14-15, 2027 • December 1-2, 2027
CIPT : the technological aspects of data privacy | 2 days	• January 18-19, 2027 (German) • June 7-8, 2027 • October 7-8, 2027

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COURSES	SESSION DATES
DPO **Modalities : Live online + Strasbourg**	
Becoming a DPO (Data Protection Officer) | 5 days	• January 25-29, 2027 • April 5-9, 2027 • September 21-25, 2027
GDPR **Modalities : Live online**	
GDPR for SMEs, Mid-sized Companies & Associations | 1 day	• Sessions to be arranged on request
CYBERSECURITY CURRICULUM	
Modalities : Live online	
Cybersecurity and Digital Transition | 1 day	• Sessions to be arranged on request
Cryptography | 1 day	• Sessions to be arranged on request
OTHER	
Modalities : Live online	
Digital Marketing and Growth Hacking | 12 hours	• Sessions to be arranged on request
Business English | 1 day	• Sessions to be arranged on request

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Registration

All training can be conducted live online or in person. To verify achievement of objectives and your level, you will be evaluated during training through surveys, exercises, and practical case studies. Training will result in a certificate of completion.

To register, please contact us so we can send you a quote.

If you have a disability that requires adaptation of our training to your needs, please contact us at the coordinates below.

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The company in figures

Our Training (2020)

4,66/5

Customer satisfaction rating on "Mon Compte Formation"

223

Hours of training delivered

Our Team

120

Trainees in our training programs

17

Average years of trainer expertise

4

Trainers

3

Languages (French, English, and German)

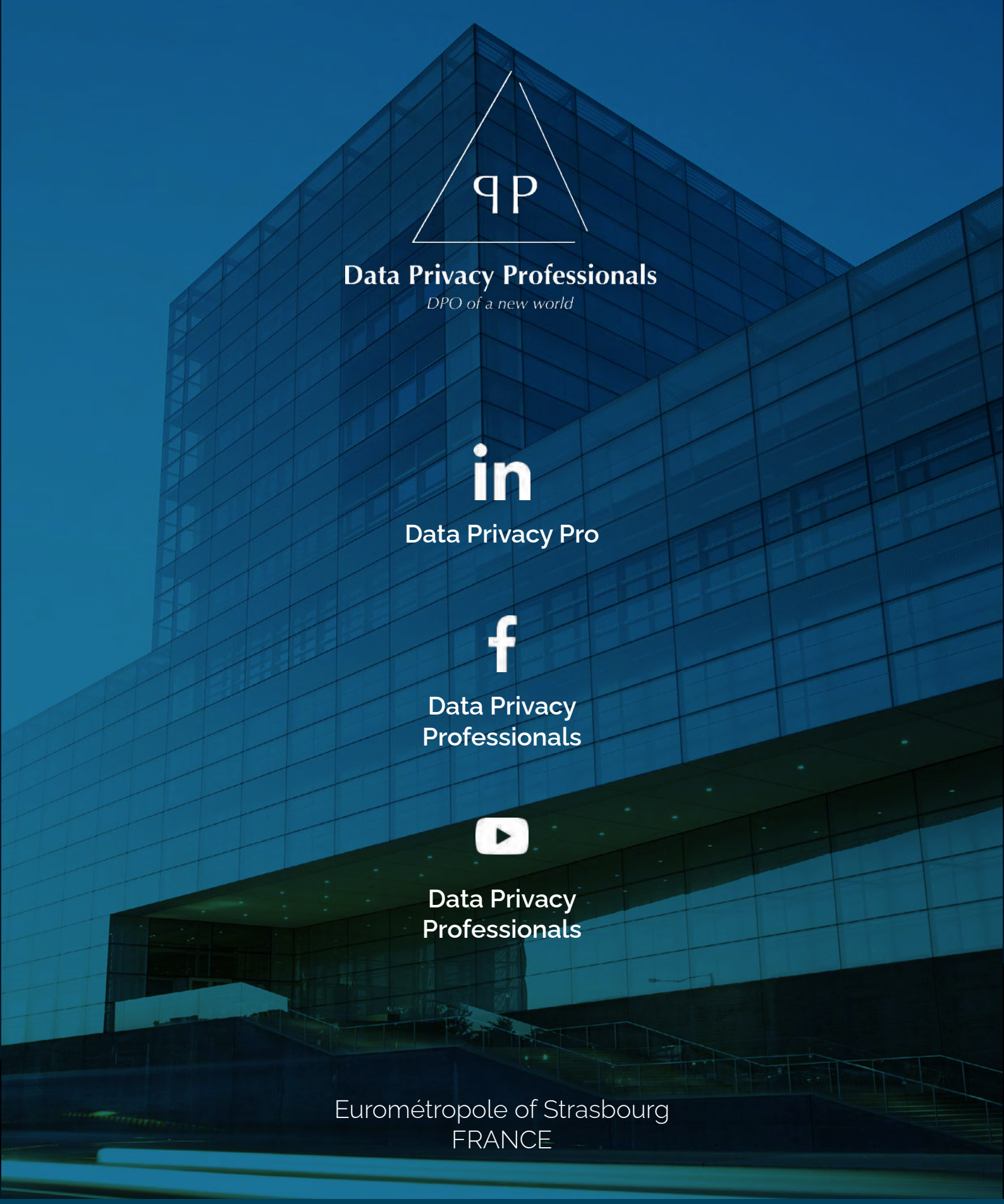
Our Network

They Trust Us

Our Accreditations

Our Memberships

Member



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Eurométropole of Strasbourg
FRANCE

www.dataprivacy.pro

contact@dataprivacy.pro

+33 (0)388963312
+33 (0)606784965